

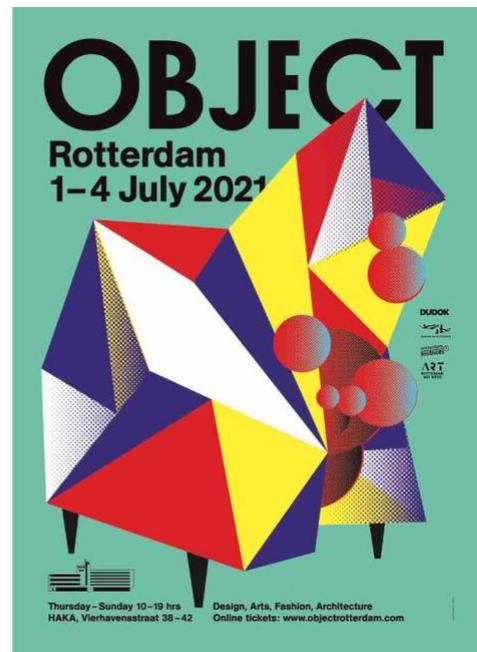
# OBJECT

## Rotterdam

**The first in-person design fair of 2021**

**Summer edition packed with creative talent and experiences**

From Thursday, 1 July through Sunday, 4 July, the beautiful industrial HAKA building in Rotterdam will play host to the OBJECT design fair. It will be the first non-virtual design fair since lockdown began, so designers are more eager than ever to show their work. Never were there so many new designs introduced at a the fair. Anne van der Zwaag, owner and curator of OBJECT: *'For over a year, designers have been able to focus completely on creating new work, so they are really looking forward to meeting their fans and followers in person. The audience can finally experience new designs again, talk to the makers, test chairs, touch textiles, and try out that new lamp.'* From 1 to 4 July more than 100 designers will be showing furniture designs, textiles, lighting design, jewelry, fashion, and architectural installations in Rotterdam.



Left: MA'AN by Marwane Soumer, Right: ad campaign by Dirk Laucke

### Supply and demand

Anne van der Zwaag: *'It is more important than ever to give designers the opportunity to present their products. Our homes and interiors have become essential elements of our lives during the pandemic, so we're much more aware of how we use and design our personal space. This offers an opportunity for interior designers. We are a platform that brings supply*

*and demand together, something that's especially needed after the last year.'* The designs will be on display throughout the HAKA building, and the designers will be on hand to give more insight into their work. OBJECT was revived 9 years ago by Van der Zwaag to inspire, promote new talent, and to discover unique design pieces. Visitors can reserve a time slot online to experience the fair safely and comfortably.



*Left: Kukka, Right: Rollo De Courcy Bryant*

### **New introductions**

OBJECT is a curated platform for anyone interested in unique, sustainable home design. The design fair presents a fascinating mix of limited editions, crossovers and one-offs that explore the intersection of design, art, fashion, and architecture. During this edition, Boris van Berkum will launch a ceramics collection in collaboration with EKWC, and fashion designer Bas Kusters will present a new series of artworks. The fair will also feature a mirror installation by autonomous artist Andrea Ráda and showcase several new furniture brands like ARRAY by David Derksen and Ignore alongside well-known labels such as Kranen/Gille and Occoni, who will be bringing their latest designs. Unconventional concepts, smart materials use, and surprising color combinations are central elements in designs by Milou Voorwinden, Diederik Schneeman, and Pien Post that will debut at the fair.



*Left: Arthur Etienne, Right: Laura Liza*

### **Off to a running start**

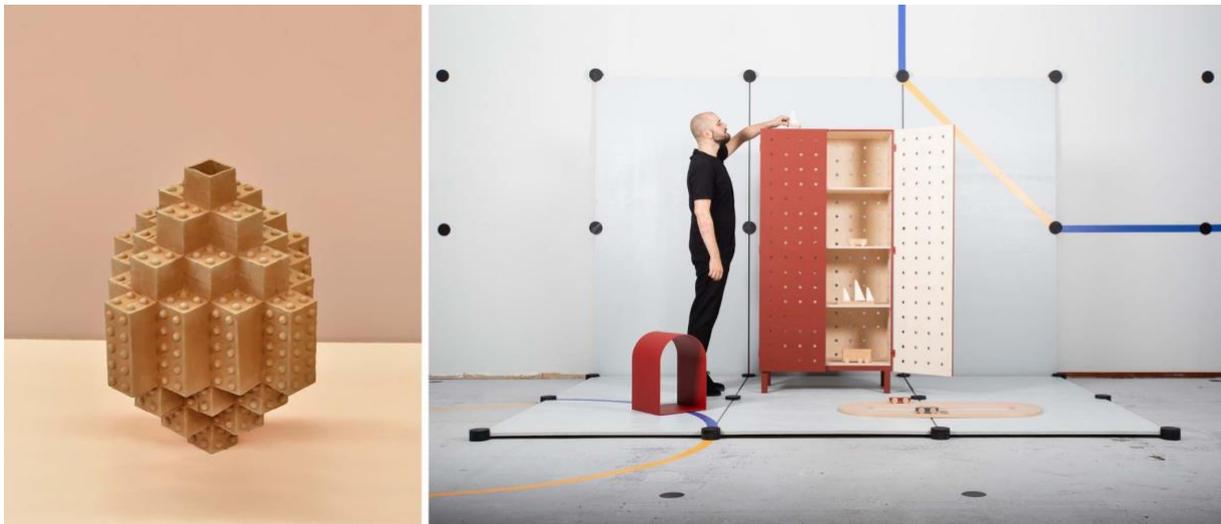
Every year, hundreds of young designers graduate from Dutch design academies, from MAFAD in Maastricht to HKU Utrecht, and Rietveld Academy Amsterdam, the KABK in the Hague and WdKA in Rotterdam. But recent graduates never got the opportunity to show their thesis work to a broader audience. Anne van der Zwaag selected dozens of talented graduates to show at the upcoming edition. Discover Mona Mercier's graphic vases, Anton Brunberg's sturdy furniture, colourful stained glass designs by Atelier Emski, and the delicate interior design pieces from Elisa Verkoelen. Tara-Eva Kuijpers Wentink has created a stunning textile installation and N. Yoon's innovative lamps are truly spectacular. Reinier Landwehr will present a ceramics collection at the fair, while Thomas Klein Horsman will show wall-mounted pieces that strike a delicate balance between art, architecture, and design. Fourteen graduates from the Hochschule in Trier will also present at the fair for the first time, bringing a unique international element to this 9th edition of OBJECT.



*Left work of: Dané Vonk, Right: Knitwear Lab*

### **New spaces**

The iconic HAKA building with its thousands of square meters of floor space is the perfect location to experience a design fair while still social distancing. The enormous floors, flooded with light offer participants and visitors more than enough space to enjoy the exhibitions without worrying about safety. We've also opened previously inaccessible areas especially for the 2021 edition. The former wholesalers co-op headquarters, De Handelskamer, is a wonderful example of modernist architecture, designed in the thirties by Dutch architects Mertens and Koeman. The Dudok Groep is planning to transform the HAKA building to a modern office space while maintaining the unique industrial charm of this historic listed building. But OBJECT will give you a glimpse inside first.



*Left: Miles Les Gras, Right: Jeroen van Veluw*

### **Online auction by Catawiki**

In addition to the fair, OBJECT will be partnering with Catawiki to host an online auction for an international audience of design collectors. During the auction, curated by Anne van der Zwaag, design aficionados can bid on pieces by renowned designers, from prototypes to signature pieces in various price ranges. Catawiki has put together this auction to connect

designers with collectors. It offers designers a platform to showcase their work and makes their designs easily accessible to a wider audience on a global scale. OBJECT Rotterdam auction lots will be available on Catawiki from 30 June to 11 July. Designers with work available include Vij5, Studio Thier & van Daalen, Alex de Witte, Wandschappen, Studio Ingrid Roos, Bas Vellekoop and Isabel Quiroga. Collectors can also bid on pieces by up-and-coming talents like Noah Arends, MA'AN by Marwane Soumer, Teun Zwets, and Rollo De Courcy Bryant.



*Left: Van Vrienden, Middle: Wild Animals. Right: Laura Schurink*

### **Participants**

Adorable ART+DESIGN, Adrianus Kundert | Iwan Pol, Alex de Witte, Alice Peach, Alice van der Lande, Andrea Rádai, Anton Brunberg, Aptum (by Ontwerpduo), Arend Groosman, ARRAY by David Derksen, Arthur Etienne, Atelier Emski, Atelier Schaft & Bold, Bas Kusters, Bas Vellekoop | Inge Simonis, Beatrice Waanders, Britte Koolen, By Boris & Friends, CAPSLOCK, Dané Vonk | Laura Liza, Daphne van de Velde, Diederik Schneemann | Rademakers Gallery, Driessens & van den Baar | WANDSCHAPPEN, Elisa Verkoelen, ENTER THE EXIT, Fenna van der Vliet, Gjalt Producties, Harry Morgan | Modern Shapes Gallery, House of Thol, ignore, Isabel Quiroga, Iza Tromp, Jule Cats | Laura Schurink, Julia Lok, KnitwearLab, Kranen/Gille, Krisztina Czika | Arthur Maduro | Konstantin Guz. Lenny Stöpp, MA'AN by Marwane Soumer, Marc de Groot, Margriet Foolen | Studio Divers, María Alejandra Yzaga de las Casas | Simon Skatka Lindell, Marieke Schoonderbeek, Mark Henning, Miles Le Gras, Moe Kim Textile Studio + Larissa Schepers, Mona Mercier, N. Yoon, Noah Arends, Nomin Zezegmaa, Object Density, Ocony, Philipp Groubnov, Pien Post, Post Modern Collection, Reinier Landwehr, Rollo De Courcy Bryant, Roos Soetekouw, Rutger de Regt, Sandra Keja Planken Studio Noun, Studio Boey, Studio Fleur Peters | Iris Lucia Megens, Studio Ineke van der Werff, Studio Ingrid Roos | Azita Sain & Cuit Studio, Studio Jeroen van Veluw | Studio TOIMII, Studio Kars + Boom, Studio Milou Voorwinden | Studio Marieke van Heesbeen, Studio Simone Post, Studio Thier & van Daalen, Tara-Eva Kuijpers Wentink, Teun Zwets, Thomas Klein Horsman, Tomas Schats, TWEK-EEK, VAN VRIENDEN, Van Waay & Soetekouw, VANTOT, Vere van der Veen, Vij5 and more.



*Left: Lenny Stöpp, Right: Simone Pos*

## **OBJECT Rotterdam 2021**

HAKA Building | Vierhavensstraat 38-42 | Rotterdam

Thursday 1 July through Sunday 4 July 2021 | 10:-00 am - 7:00 pm

Tickets are now available at [www.objectrotterdam.com](http://www.objectrotterdam.com) for €15.00, children under 12 are free

Download high resolution images here: <https://we.tl/t-hg5Xuqv6QF>

[www.objectrotterdam.com](http://www.objectrotterdam.com)

[www.rotterdamartweek.com](http://www.rotterdamartweek.com)



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### **PRESS PREVIEW**

Date: June 30th

Time: 10:00 am -7:00 pm

RSVP: [nadine@coebergh.nl](mailto:nadine@coebergh.nl)

You will receive a message with a personal code to book a timeslot.

Press will be welcomed at the entrance.

The preview will follow the COVID-19 guidelines in place at the time of the event.

**About Catawiki**

*Catawiki is Europe's most visited auction platform for unique objects. Every week hundreds of auctions go live curated by experts in various categories. Amongst others: collectables, art, design, jewelry, watches and classic cars. Catawiki was founded to connect people with their passions and offers an exciting and low barrier experience to buy and sell special, hard to find objects. Weekly more than 65.000 objects are auctioned and Catawiki is active in more than 60 countries. Headquartered in Amsterdam they employ more than 600 people of which 240 are experts that curate the auctions. Visit [www.catawiki.nl](http://www.catawiki.nl) for more info or download the Catawiki app.*

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