

OBJECT

Rotterdam

OBJECT Rotterdam 2019: design, fashion, interior and architecture in one stirring mix

For the second time the Rotterdam based design fair [OBJECT Rotterdam](#) takes place at the monumental HAKA-building. The upcoming edition, from Friday February 8th until Sunday February 10th, this impressive building will be completely filled with design. Visitors can even take a look and have a drink at the rooftop, with an amazing view over the city. More than a hundred well known and upcoming designers will be presenting limited edition furniture, interior and light objects, as well as jewellery, textile designs and large architectural installations. OBJECT Rotterdam has grown into a renowned interdisciplinary design platform.



Left to right.: OBJECT Rotterdam 2019, Raw Color

Design heaven

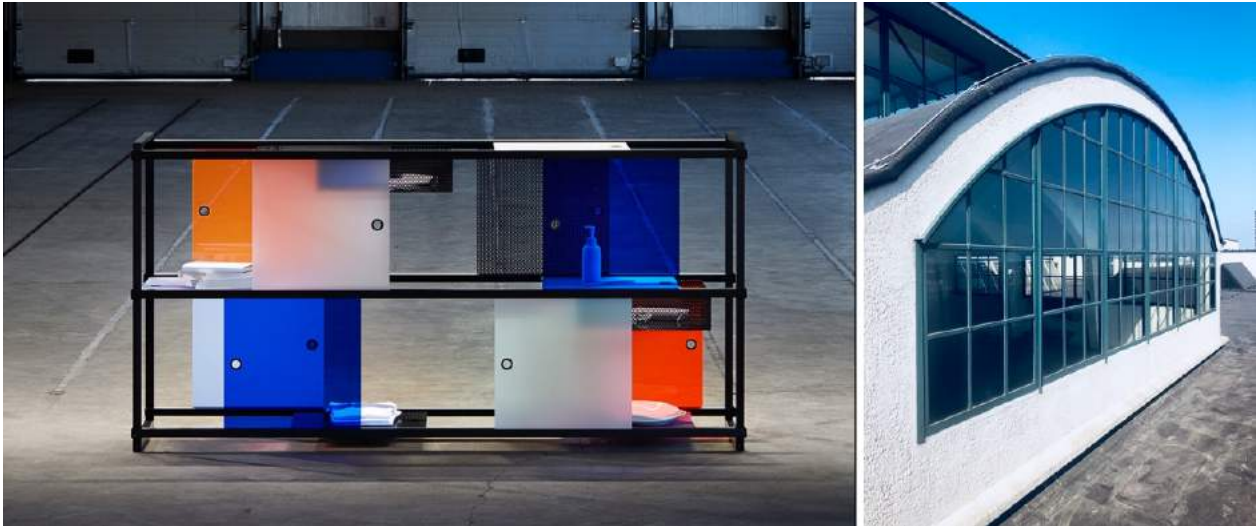
The past years the fair has developed rapidly as a must see for creative professionals and design lovers, expanding in participants as well as square meters. A well-balanced and curated combination of familiar names and young talents offers the visitor an inspiring design experience. The upcoming edition will feature outstanding labels and retailers such as Not Only White, Lensvelt, Van Waay & Soetekouw, Tuttobene and Secoff. As well as a lot of established studio's including Raw Color, Aleksandra Gaca, Ontwerpduo, The Soft World, Scheublin & Lindeman, INAMATT and Petra Vonk. And every year the fair functions as a launch platform for a whole generation of young talents. Director Anne van der Zwaag carefully selected dozens of graduates: "OBJECT is a stepping stone for upcoming designers and thé place to spot new talent."



Left to right.: Schimmel & Schweikle, Lizan Freijssen, Diego Faivre

Next generation

Van der Zwaag is always roaming the Dutch art academies and design schools looking for genius creative minds, new approaches and innovative forms. Manon Stoeltje graduated at the KABK in Den Hague, Jelmer Konjo at the WdKA in Rotterdam and from MAFAD Maastricht Nicole Barents and Rob Stoffels are participating. Promising is also the work of Jorn van Stein, Bernd van Riel, Bart Schalekamp and Jeroen van Veluw, an ambitious team operating under the title ZwartFrame. From the Utrecht School of the Arts Gert Wessels and Bas Ruis are joining too. The famous Design Academy is represented by the colourful cabinets of Leandra Eibl, ceramics by Simone Doesburg and the wearables of Michela Segato. Studio Joachim-Morineau presents products from a self-made machine. Rosa Smits graduated at the Gerrit Rietveld Academy and brings her weaving-loom to OBJECT, Judith Roux exhibits subtle work made completely of glass and Sophie Cloes an installation created out of bones. OBJECT not only focusses on products but makes room for experiment and process as well.



Left to right.: Leandra Eibl, the roof of the HAKA-building

Architectural awe

After a very successful edition in 2018, OBJECT Rotterdam is back at the industrial HAKA-building in the bustling Vierhavens area. The former trade building is a fine example of modernist architecture, designed in the thirties by the Dutch architects Mertens and Koeman. The HAKA is owned by Dudok Groep and will be transformed into a dynamic office building with an attractive restaurant. OBJECT Rotterdam gives visitors the opportunity to get a sneak peek into the building before it will be fully transformed and redeveloped. During the fair creative caterer Alya is opening a pop-up café on the ground floor and there will be a scenic rooftop bar. The unique location makes a visit to OBJECT even more special. On Friday the 8th the fair is hosting a program for professionals with inspiring studio visits in the surrounding area. Top designers such as Daan Roosegaarde, Atelier van Leishout, Wieki Somers, Richard Hutten and Sabine Marcelis will open up their workplace and welcome visitors by appointment.



Left to right: visitors at OBJECT Rotterdam, Not Only White

Participants

Aleksandra Gaca, Alexander van Bakel, Anne Rose Regenboog | GjaltnProducties, Annebet Philips, Babette Bervoets, Bas Ruis, Bas Vellekoop, Bram Ellens, Carlijn Olde Beverborg, Caroline Cotto, Celia Hadelar, Diego Faivre, Dominique Zwartelé, Don Yaw Kwaning, Emilie Bobek, Family W | House of Thol | Conform Cox | Meike Fleskens, Fields, Floris Hovers, Gert Wessels, Grace of Glaze, Isaac Monté, Janne Schimmel, Jelmer Konjo, Joris Kuipers, Judith Roux, Jule Cats | Ingrid Roos, Léa Mazy, Leandra Eibl, Lensvelt, Maison Deux, Manon Stoeltie, Margherita Soldati, Mariadela Araujo | Sonja Cabalt, Merle Bergers, Michael Barnaart, Michela Segato, Miguel Witzke Pereira, Millie Herpin, Mirre Yayla Séur, Modern Shapes Gallery, Not Only White, Nynke Koster, Ontwerpduo, Pao Hui Kao, Pascale Theron, Raphia, Rasmus Leseberg, Raw Color, Renate Vos | Inge Simonis, Rob Stoffels, Rosa Smits, Scheublin & Lindeman, Schimmel & Schweikle, Sophie Cloes, Studio Don | Studio Malii Yorks, studio INAMATT, Studio JOACHIM-MORINEAU, Studio Kars + Boom, Studio Lizan Freijsen, Studio Moreno Schweikle, Studio Nicole Barents, Studio Petra Vonk, The Soft World, Thijs Verhaar, Tuttobene | Secoff, Van Waay & Soetekouw, Yasmina Da Flamingo, Zuiderzeemuseum, ZwartFrame / Bart Schalekamp, Bernd van Riel, Jeroen van Veluw, Jorn van Stein, and others.



Left to right: Grace of Glaze, Gert Wessels, Isaac Monté

OBJECT Rotterdam 2019

HAKA-building | Vierhavensstraat 38-42 | Rotterdam
Friday 8 until Sunday 10 February 2019 | 11.00–19.00
Tickets: adults € 12,50, children to 12 free

The HAKA building is centrally located between the city centre and the Van Nelle Fabriek and is easy to reach by car and public transport. A shuttle service from Art Rotterdam Week connects OBJECT to all the other fairs and activities in town. OBJECT Rotterdam is affiliated to Art Rotterdam Week.

OBJECT Rotterdam is supported by Dudok Groep who makes the HAKA-building temporary available for the fair.

objectrotterdam.com
dudokgroep.com
artrotterdamweek.com



Not for publication: Press preview is on Thursday 7 February 17.00–18.00, the grand opening (invite only) will take place from 18.00. For more information, interview requests and high resolution images, please contact Coebergh Communicatie & PR, Lotte Huijg or Rosa Dam, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87 or E lotte@coebergh.nl

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